



SHARE-A-SMILE FALL FUNDRAISING CAMPAIGN



FUNDRAISING IDEAS

Quick & Easy

These require minimal setup and are great for small businesses or those short on time:

- Raffle Draws – Offer a prize (donated or sponsored) and sell tickets
- Donation Jar at Checkout – Simple and effective for retail or food service locations
- Round-Up Campaigns – Customers round up their purchase to the nearest dollar as a donation
- Percentage of Sales – Donate a portion of sales from a specific day or product
- Social Media – Encourage followers to donate to OSNS

Interactive & Community-Based

These build engagement and can attract foot traffic or online attention:

- Fitness Classes by Donation – Yoga, spin, bootcamp, or dance classes hosted by local studios or instructors
- Paint Nights or Craft Workshops – Partner with an artist to host a creative event
- Trivia or Bingo Nights – Fun for pubs, cafés, or community halls
- Pet Wash or Pet Photo Day – Great for pet stores or groomers
- Kids' Activity Day – Face painting, games, and crafts for families

Food & Drink

Perfect for restaurants, cafés, breweries, and food trucks:

- “Dine for a Cause” Night – A portion of proceeds from meals or drinks goes to OSNS
- Signature Drink or Dish – Create a special item with proceeds donated to OSNS
- Bake Sale or Cookie Decorating Station – Easy to set up and fun for all ages

Creative & Custom

Plan something unique to your brand:

- “Name a Product” Contest – Customers pay to submit names for a new product
- Employee Fundraising Challenge – Teams compete to raise the most money
- Matching Donations – Business matches customer or employee donations

Ideas for Car Dealerships & Automotive Shops

- Donate a Portion of Commission – Salespeople or the dealership can pledge a portion of commission from each vehicle sold
- Oil Change for a Cause – Dedicate a day or week where a portion of proceeds from oil changes is donated
- Tire Change Fundraiser – Offer seasonal tire swaps with a donation component
- Test Drive for Charity – For every test drive taken, donate a set amount to OSNS
- Service Package Raffle – Raffle off a free detailing, oil change, or tire package.