



Fundraising Toolkit

Plan an event in support of the OSNS Child & Youth Development Centre

How We Can Help

We are here to help you be as successful as possible in your fundraising! Here are some ways we can assist:

- One-on-one support via phone or email
- Provide information on our programs and services to help your supporters understand how their support will make an impact
- Provide tax receipts for eligible gifts
- Promote your event on our social media channels

If you are planning an event in support of OSNS, please let us know **at least 2 weeks in advance** so we have an opportunity to promote your event. We have a wide social following and can also share event details with our families and donors via e-blasts. We would be more than happy to help spread the word about your fundraiser to help make it even more successful.

Event Ideas

There are so many options when it comes to fundraising events. From hosting sport tournaments, bake sales, bottle drives, trivia nights, or raffles, almost any event can become a fundraiser with a little creativity!

Use of Logo

Once you have let us know about your event (please email Community Engagement Specialist, Shereen Sampson, at shereen.sampson@osns.org) we will send you our logo for use on your event materials. *Please do not stretch, remove elements, or alter the colours of our logo. Make sure to send a draft of your promotional materials for approval before publishing.*

Collecting Funds

There are a couple of ways your supporters can contribute to OSNS through your event:

- Make a donation directly on our website - www.osns.org/donate
- Have your supporter fill out a pledge form*. After the event is complete, mail or drop it off to our office at 103-550 Carmi Ave in Penticton. *We need all information on the pledge form to be filled out in order to process the donation and send the donor a tax receipt
- Gifts of \$50+ will get a tax receipt

For more information or support on planning an event.

Please contact: Shereen Sampson

Foundation & Community Engagement Specialist

Ph: 250-492.0295 ext. 116 or shereen.sampson@osns.org